



Amulet Technologies, LLC

GUI Engines for Embedded Systems

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AMULET LAUNCHES HIGH RESOLUTION DISPLAY PRODUCTS TO ADVANCE GUI DEVELOPMENT

*Company's New Smart GUI Modules Power Complex Graphics Content for Next-
Generation Embedded Systems*

SAN FRANCISCO (March 29, 2004) – Amulet Technologies, inventor of the Graphical Operating System in Silicon, expands its product line today by introducing half and full VGA-size Smart GUI Modules that put the power of high resolution graphics and detailed screen content in the hands of embedded developers.

High-resolution LCDs make Amulet's graphic user interface (GUI) ideal for developing innovative point-of-sale terminals and introducing unique touch screens for high-end consumer electronics. Creating attractive GUI screen content is just as easy and as time-saving as ever with the Graphics Operating System in Silicon, however the final output can now be much more elaborate and ornate. These higher resolution displays enable more content per GUI page as well. The Amulet Technologies' solution comes with its own microprocessor, graphics library and LCD controller so that the host microprocessor or microcontroller is never burdened by the GUI's operation.

“Embedded system developers have been looking for ways to improve their existing designs and GUIs,” said Ken Klask, President of Amulet Technologies. “Now we place this capability in their



hands with our half and full VGA-size LCD offerings. Screen content creation has been vastly expanded to accommodate a range of more complex graphic displays. For applications that require richer, more detailed control and input, the expanded screen content available with these higher resolution displays makes it possible.”

The half VGA-size LCD is 5.4 inches with a resolution of 480x320 pixels and the full VGA-size LCD is 7.5 inches with a 680x480 resolution. The new displays complement Amulet’s line of modules that supports a 5.7-inch QVGA LCD with a resolution of 320x240 pixels.

Through the tight integration of Amulet’s chip and board solution with the half and full VGA-size LCDs, the outward appearance of a wide-range of production systems can be dramatically improved in 95 percent less time compared with all the steps necessary to gather these components separately and the lengthy process required to develop it into an appealing user interface.

Both the new offerings from Amulet are sampling to major customers with production volumes expected in June. The Amulet half VGA-size LCD is available for \$150 each for production volumes of 10,000 units or more. The Amulet full-size VGA LCD is available for \$250 each for production volumes of 10,000 units or more. For more on the Amulet LCD and graphical operating system in silicon, visit the company’s Website at www.amulettechnologies.com

About Amulet Technologies

Amulet Technologies is a privately held fabless semiconductor company that is dedicated to developing integrated circuits to supplant costly software development in embedded systems. The company was founded on the revolutionary idea to provide a simpler, faster, more flexible and cost effective method to program Graphical User Interfaces (GUI) for embedded system products. Amulet targets developers of embedded system products that utilize graphical user interfaces to convey information and interact with human operators.



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