



## News Release

For Immediate Release

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### Amulet Launches Capacitive Touch Support for its Graphical OS Chips™ and GEMstudio™ GUI Design Tool at Embedded World

**Campbell, Calif. – March 1, 2010** – Amulet Technologies, a recognized leader in graphic user interface (GUI) solutions, announced today that their Graphical OS Chips™ and GUI design tool, GEMstudio™, now support capacitive touch. A reference design illustrating the new GUI solution will be showcased at Embedded World held in Nuremberg, Germany, March 2-4, 2010. The solution is targeted at any embedded application requiring a graphic user interface and capacitive touch. The first reference design for capacitive touch support is a refrigerator with a built-in GUI touchscreen.

“We are excited to provide our customers with the ability to easily integrate capacitive touch interfaces,” stated Ken Klask, Amulet’s CTO. “The user interface storyboard and graphics were created in two weeks and the entire production-ready GUI was then put together in just two days using GEMstudio™. This is remarkable considering if we would have coded the GUI from scratch it would have taken over a year.”

“Capacitive touch is becoming increasingly important for various markets, including appliance. It is a challenge and very costly for our customers to put these technologies together using traditional methods and we are making it easy for them to integrate a full turn-key solution,” stated Nicole Coleman, Marketing Director at Amulet.

### **About GEMstudio™**

The patented design tool, GEMstudio™ makes it easy to import stunning graphics and 3D visual effects and bind them to any of the view and control objects in Amulet's popular widget library. The powerful image importing engine allows designers to create graphical content and layered graphic effects in their tool of choice, then simply drag and drop it to the GEMstudio™ workspace for creating reusable, resizable GUI components. The tool comes pre-loaded with a library of expertly crafted images and GUI components that are ready to use out of the box. Additionally, complete templates, like the one used in this refrigerator reference design, can be purchased via Amulet design partners. The page layout and alignment tools can then be used by the designer to drag and drop their way to a beautiful GUI. A 30-day trial of GEMstudio™ will begin shipping with all LCD Evaluator Kits starting March 2010.

### **About Amulet Technologies**

Founded in 1998, Amulet is a recognized industry leader in graphical user interface (GUI) solutions. Amulet's unique Graphical OS in Silicon™ and GEMstudio™ enable manufacturers to cost-effectively implement a visually appealing GUI into their products to enhance the end user's experience. Amulet's display solutions, which center around display controller chips, simplify the product development cycle by separating GUI development from the application's development. This approach dramatically reduces time to market and overall system costs. View Amulet's new reference design at Embedded World, March 2-4, 2010, at the Atmel booth 12-132. For more information contact Amulet at [www.amulettechnologies.com](http://www.amulettechnologies.com).

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