



## News Release

For Immediate Release

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### **Amulet and Scientific Devices announce distribution agreement for Graphic User Interface Solutions for Embedded Systems in Canada**

**Campbell, Calif. – November 3, 2009** – [Amulet Technologies](http://www.amulettechnologies.com), a recognized leader in graphic user interface (GUI) solutions for embedded systems, announced today that they have signed a distribution agreement for Canada with Scientific Devices, Inc. (SDI), one of Canada's largest independent distributors. Effective immediately, SDI will distribute Amulet Technologies' GUI solutions, both hardware and software, throughout Canada.

"As Canada's display solutions specialist, SDI is proud to partner with Amulet Technologies," stated Tony Scavetta, General Manager, SDI. "The addition of Amulet's GUI solutions, including their development kit, controller chips and GUI software, will allow our customers to easily go from LCD evaluation, GUI design to implementation. This hardware and software solution, along with our extensive display offering, allows us to provide a complete solution that is not only cost-effective, but easy to use."

SDI will carry all of Amulet's GEM color display solutions, including Amulet's [GEM Graphical OS Chip™](#) and [GEM Starter Kit](#). The GEM Starter Kit includes all of the hardware and software required to turn an LCD display into a production-ready user interface, allowing the designer to go straight into production.

"We are pleased to have a distributor to support our Canadian customers," said Jim Todd, Amulet Sales Director. "The team at SDI brings 45 years of combined industry experience and a proven

track record for customer satisfaction. They have a strong LCD line card and display expertise, which is synergistic for customers. This value-add provides more choices and greater technical support for GUI design and implementation.”

### **About Amulet Technologies**

Amulet is a recognized industry leader in GUI solutions. Amulet’s unique [Graphical OS in Silicon™](#) and [GEMstudio™](#) enable manufacturers to cost-effectively implement a visually appealing GUI into their products to enhance the end user’s experience. Amulet’s GUI solutions simplify the product development cycle by separating the GUI development from the application’s development. This approach dramatically reduces time to market and overall system costs. For additional information visit us on the web at [www.amulettechnologies.com](http://www.amulettechnologies.com) or give us a call at 1-888-374-8688.

### **About Scientific Devices, Inc.**

SDI is one of Canada's largest independent distributors featuring an extensive line card of display technologies. Their commitment to customer satisfaction is demonstrated daily through services and highly motivated sales people.