



## **Amulet Technologies, LLC**

GUI Engines for Embedded Systems

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### **Emerging Display Technologies (EDT) Equips Sales Force with Amulet Technologies' Easy GUI™ Controller Boards**

*Santa Clara, CA, September 3rd, 2002* - Amulet Technologies, a display integration solutions provider, today announced that Emerging Display Technologies (EDT), a leading manufacturer and supplier of LCD's, has selected the Easy GUI LCD Controller Board for demonstrating EDT displays.

According to EDT Vice-President Peter Waker, " The challenge all LCD companies face is how to get information to display on an LCD. Traditional methods required a lot of programming. Prior to Amulet, we were getting demos from our Engineering Group in Taiwan. Now, with Amulet we can quickly and easily create customer-specific demos. And since their controller boards are battery powered, we can even show customers our displays outside, in direct sunlight. Amulet is the de facto standard for our product demonstrations. "

#### **Easy GUI Controller Technology**

All of Amulet's Products are built around its Easy GUI Controller Chip (ASIC). This chip is a combination LCD Controller and Graphical User Interface (GUI) Engine, with an embedded microprocessor at its core. This chip eliminates the need for complex code to draw individual pixels on LCD's. Instead, the chip renders GUI pages containing graphic images, widgets, and other UI objects directly to the display. Amulet's technology significantly simplifies LCD integration and GUI development. Presently, the chip supports any single-scan, monochrome LCD, up to full VGA resolution.

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**About Emerging Display Technologies** <http://www.edtc.com>

Founded in 1994, EDT is dedicated to the design and manufacture of high quality LCD modules in standard product configurations as well as for customer specific developments for the OEM marketplace. EDT's goal is to be the world's leading supplier of liquid crystal products through excellence in technology, manufacturing, and quality, while meeting the rigorous demands of the LCD marketplace."

**About Amulet Technologies** <http://ww.AmuletTechnologies.com>

Founded in 1998, privately held Amulet Technologies offers graphical display integration solutions for embedded systems products, including LCD modules and controller boards. A pioneer in embedded graphical user interfaces (GUI's), Amulet's goal is to become the standard for LCD integration into embedded products. Presently, Amulet is building strategic relationships within the display industry and is open to IP licensing.

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