



## **Amulet Technologies, LLC**

GUI Engines for Embedded Systems

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### **Amulet Technologies Announces Distribution Agreement with Mouser Electronics**

*Santa Clara, CA, April 16th, 2002* - Amulet Technologies, a display integration solutions provider, today announced a distribution agreement with Mouser Electronics, a subsidiary of TTI, Inc. Under the terms of the agreement, Mouser will distribute Amulet's Easy GUI™ Series of products through the Mouser printed catalog as well as the Mouser online website.

"Growing demand for our products, as well as anticipated demand for future products, has created a need for expanded fulfillment capabilities," said Jim Todd, Director of Sales and Marketing at Amulet. "Mouser's extensive distribution resources and proven track record makes them an ideal partner. Their focus on distributing R& D and small production quantities allows us to focus our in-house resources on continued product development, as well as building strategic partnerships with OEM's in the embedded community."

#### **The Easy GUI Products**

Easy GUI is a line of graphic display integration solutions, including LCD modules as well as LCD controller boards, each built around Amulet's Easy GUI Controller Chip. The chip (ASIC) is a combination LCD Controller and Graphical User Interface (GUI) Engine, with an embedded microprocessor at its core. This chip eliminates the need for complex code to draw individual pixels on LCD's. Instead, the chip renders GUI pages containing graphic images, widgets, and other UI objects directly to the display. Amulet's technology significantly simplifies LCD integration and GUI development. Presently, the chip supports any single-scan, monochrome LCD, up-to full VGA resolution.

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**About Mouser Electronics** [www.Mouser.com](http://www.Mouser.com)

Based in Mansfield, Texas, Mouser Electronics is a recognized leader in catalog and E-commerce electronic components distribution. Mouser distributes a wide variety of electronic components, including standard parts, special order and custom value added service items from U.S. and international sources. Mouser's mission is to provide unparalleled service, regardless of the size of the customer or the size of the order.

**About Amulet Technologies** [www.AmuletTechnologies.com](http://www.AmuletTechnologies.com)

Founded in 1998, privately held Amulet Technologies offers graphical display integration solutions for embedded systems products. A pioneer in embedded graphical user interfaces (GUI's), Amulet's goal is to become the standard for LCD integration into embedded products. Presently, Amulet is building strategic relationships within the display industry and is open to IP licensing.

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